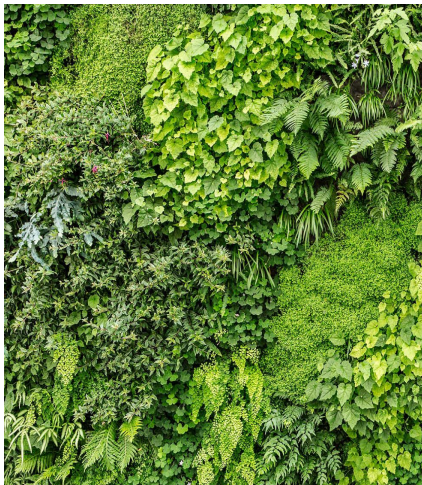


A wide-angle photograph of a large audience seated in a dark auditorium, facing a stage. A speaker is visible on the stage. The TED logo is prominently displayed in red, and the text "Ideas worth spreading" is shown in white. The background features a large screen with abstract blue and purple patterns.

TED Ideas worth spreading

TED Isabelle Sichler - Alexandra Sobolewski - Spring 2020

The headquarters of TED are very open to the public with little completely private areas. The offices have people come for seminars and TED talks daily. The Design Worth Sharing concept revolves around a space which is conducive to creating for the TED employees. These employees don't always work in traditional ways (a desk or cubicle). Therefore, the office will focus on group session areas, small group meeting areas and social areas. In this environment TED can forward its mission of spreading ideas. The design elements include many different textures which juxtapose each other such as concrete and live walls. The immense greenery bringing in the outdoors compliments the red logo and pops around the space. The idea is that the TED office is very inviting and conducive both conceptually and visually. This combination allows the ideas TED is spreading to impinge that much more onto their audience.



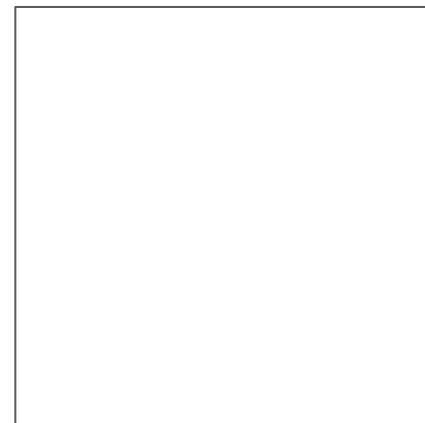
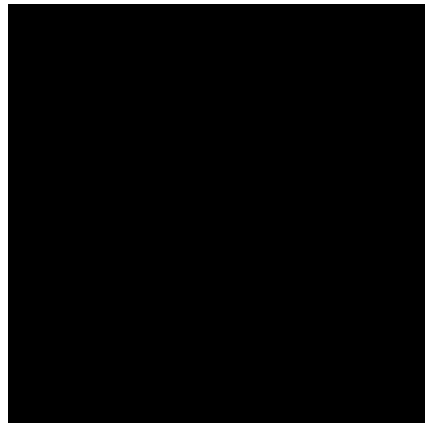
TEDEd
Lessons Worth
Sharing

Their mission is to spread ideas!

Receptive, Social, Clever, Striking

TED Design Concept

Palette



Typography

TED Talks

TED Talks

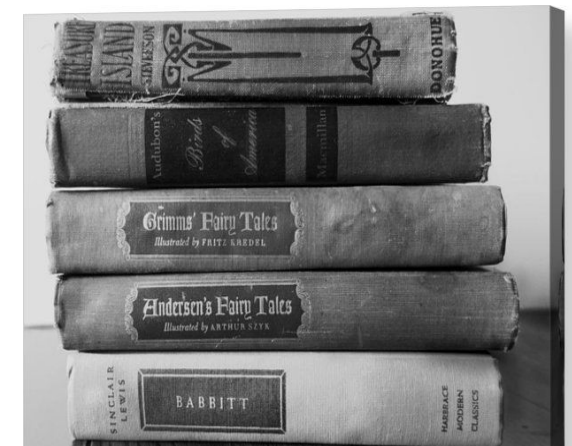
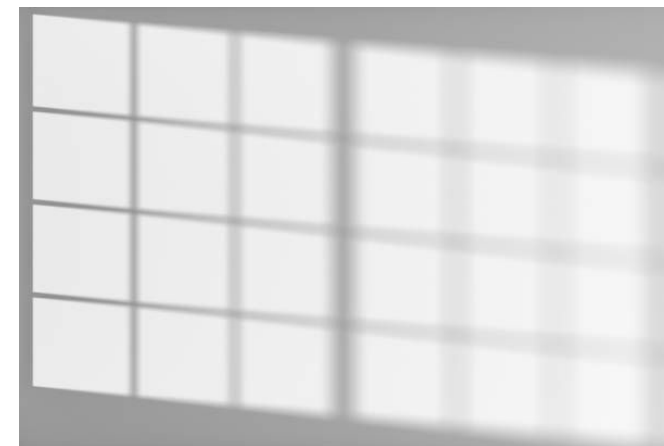
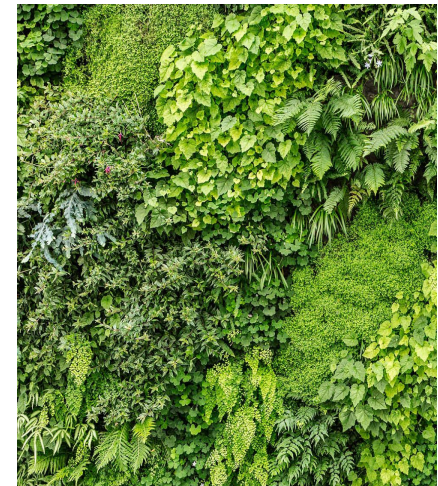
TED Talks



Social Media Icons



Inspirational Images



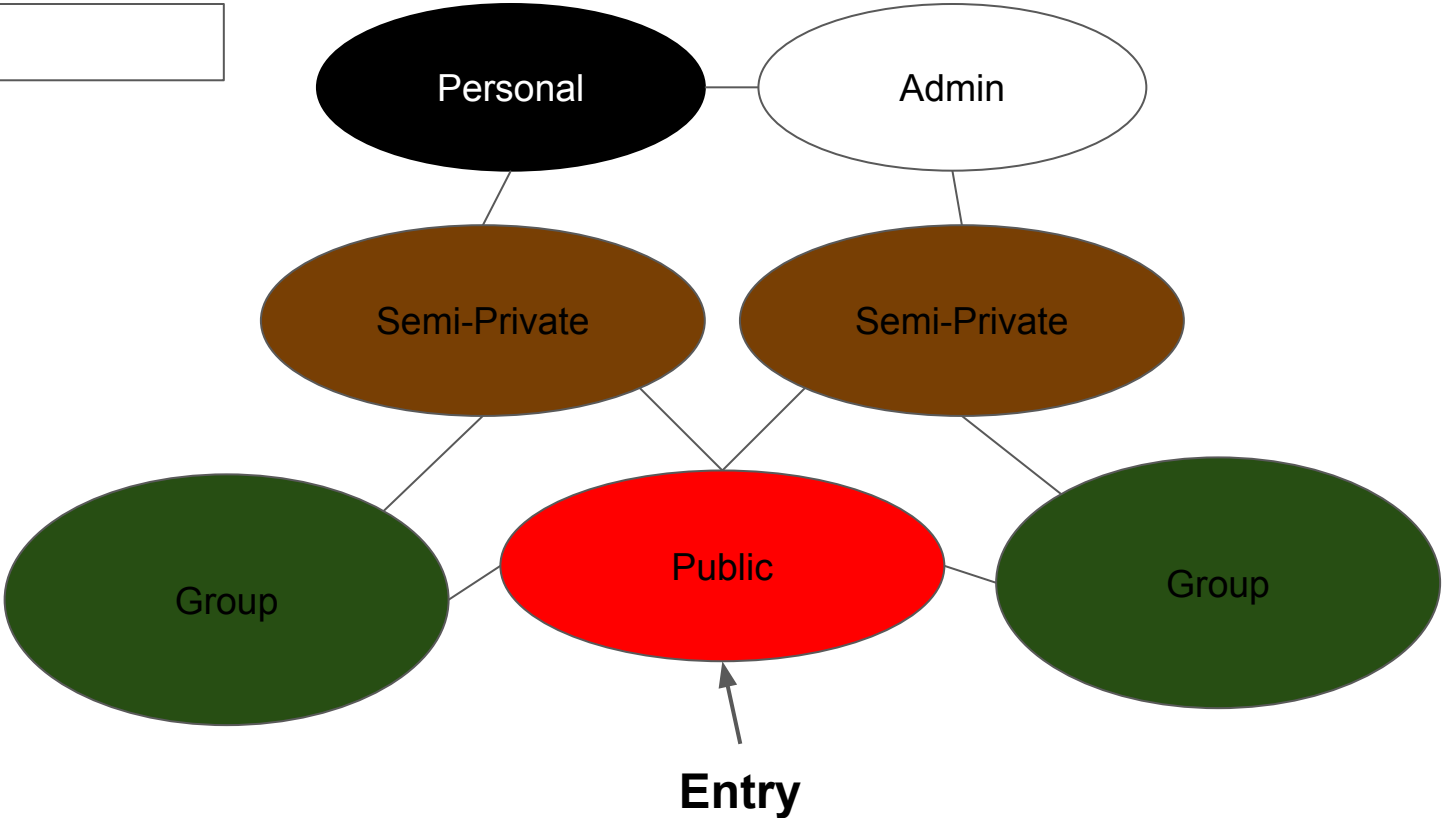
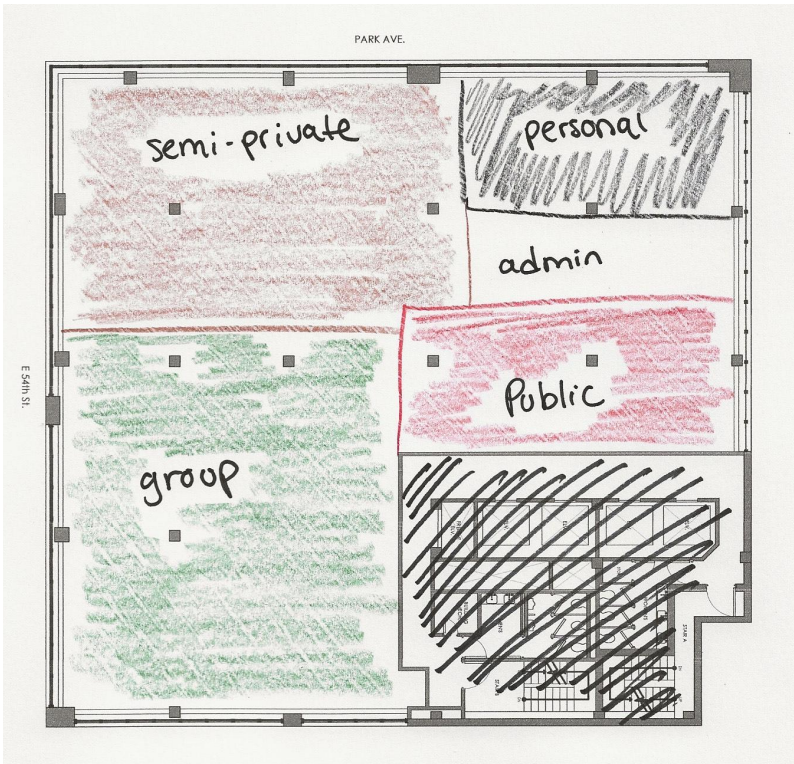
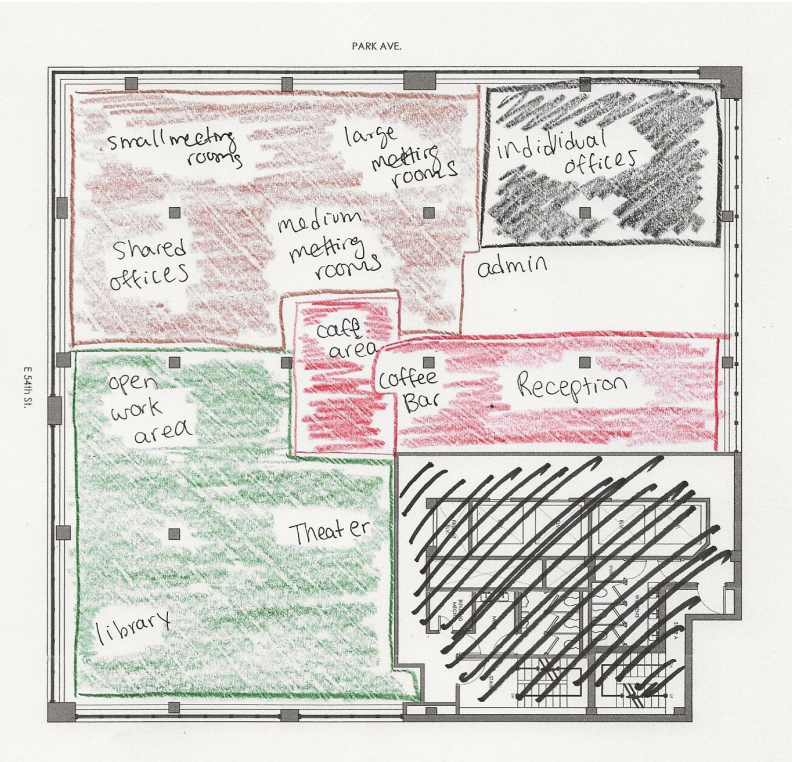
TED

TEDx

TED Ideas worth spreading

Defined program

Nosiest		Most Quiet		
Public	Group	Semi-personal	Personal	Admin
Reception	Theater	Large meeting room	Individual Offices	"Back of House" Storage/Mailroom
Visitor Coat Closet	Library	Medium Meeting Room	Phone/Privacy Booths	Copy/Print Room
Coffee Bar	Open Work Area	Small Meeting room		Employee Closet
Pantry/Cafe Area		Shared Offices		"Front of House" Storage



EXEC OFFICE ADMIN ASST. ASST. DIRECTOR

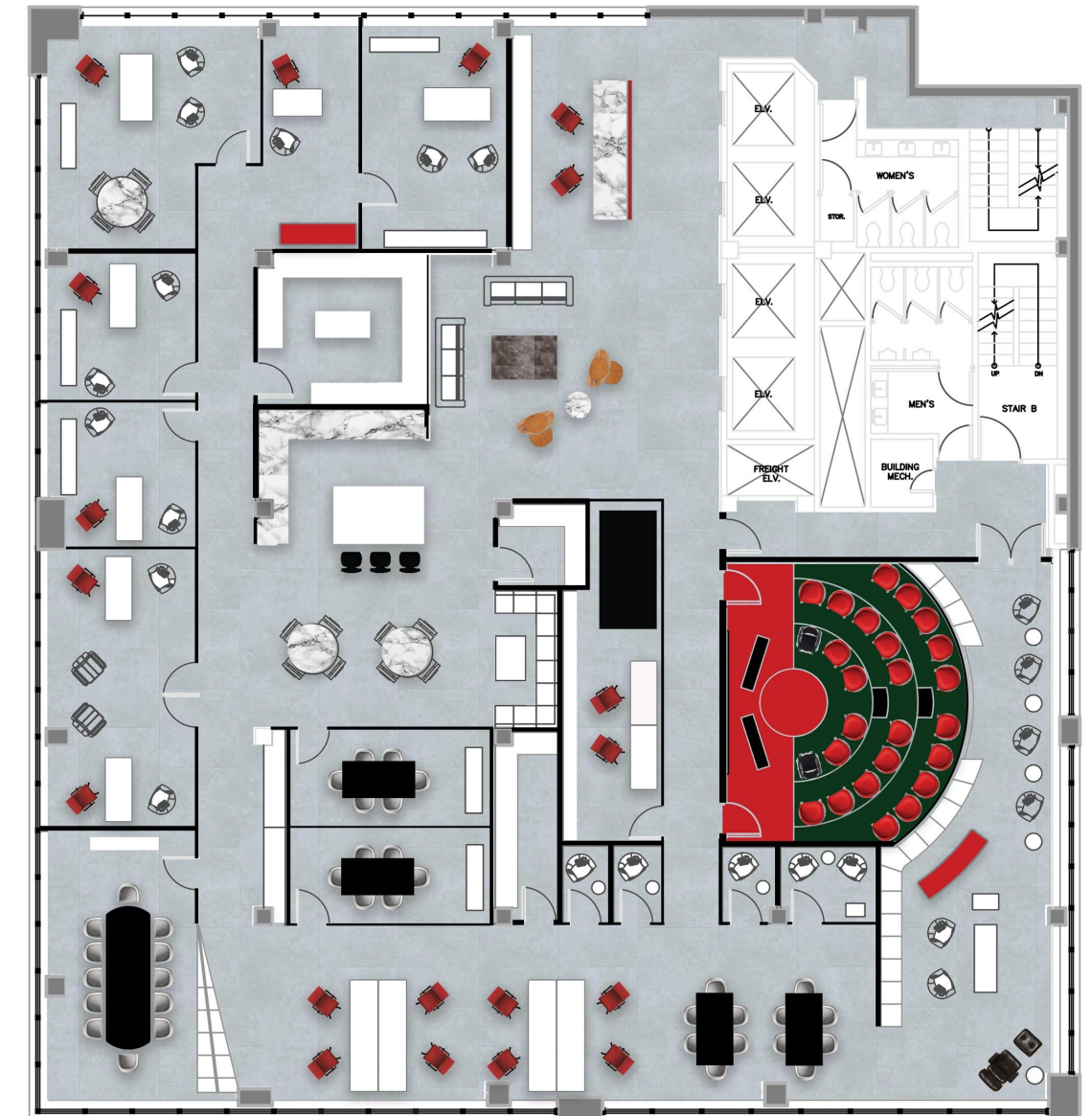
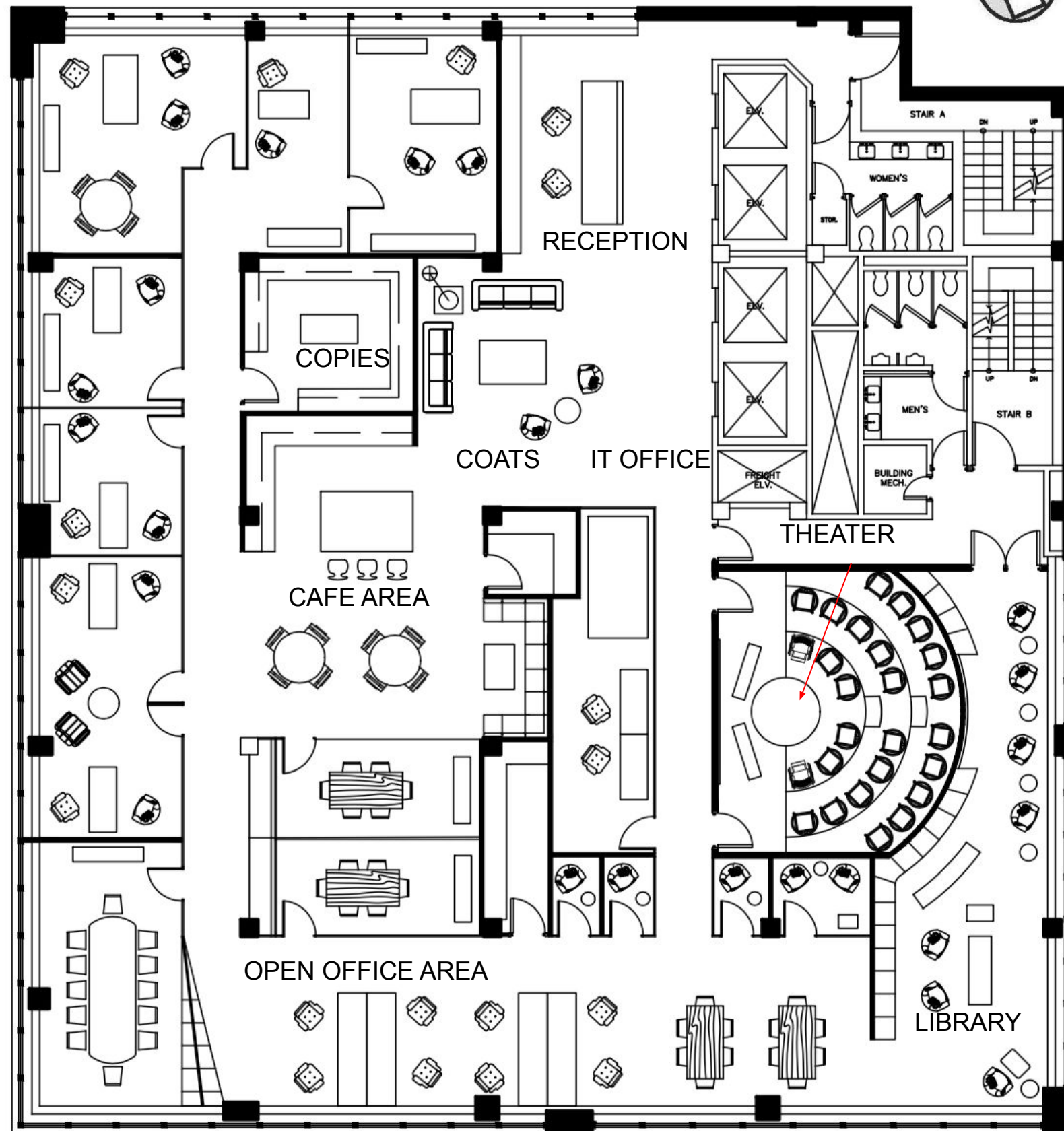


DIR. OF
DEVELOPMENT

FUNDRAISING
OFFICE

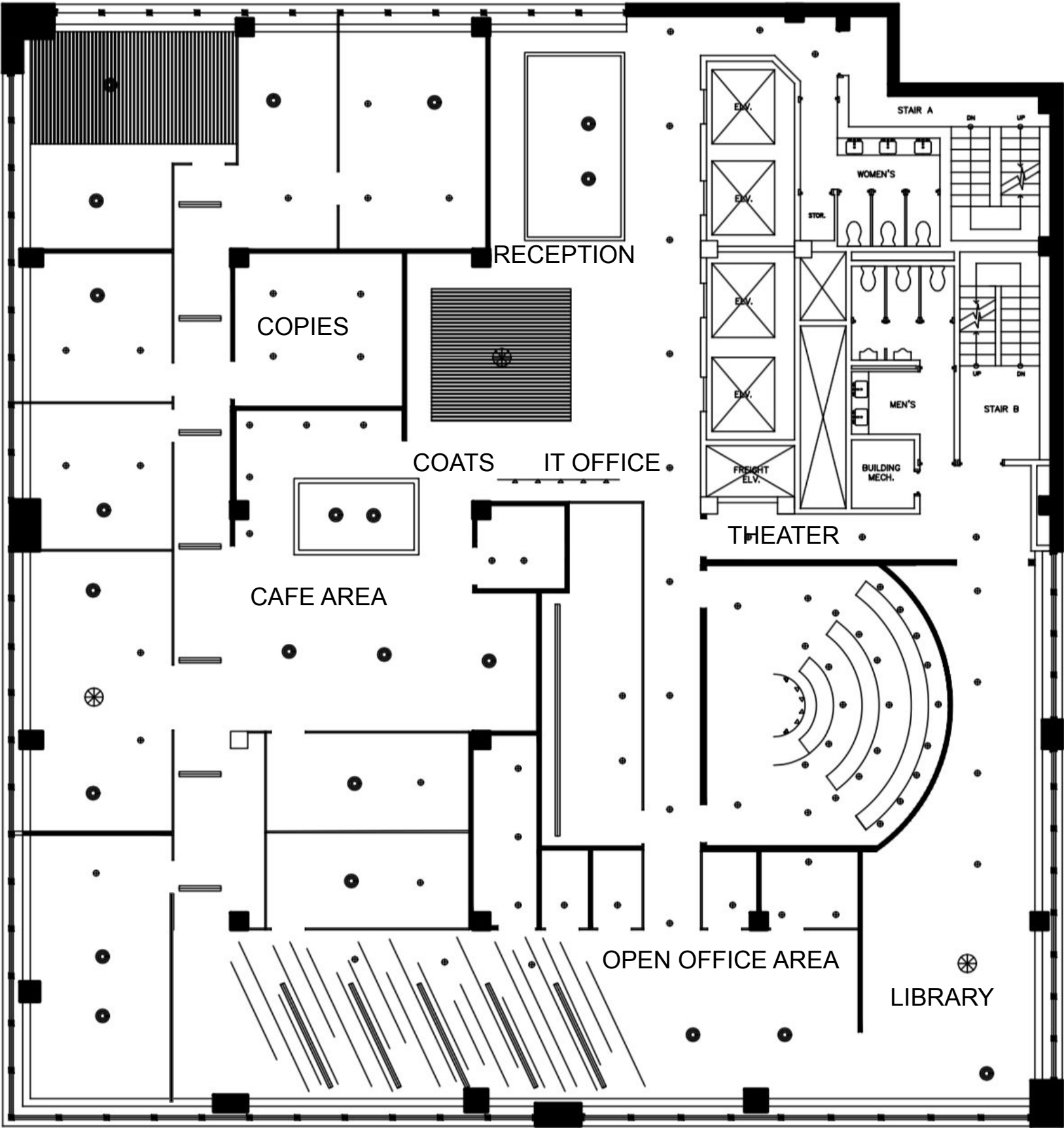
MARKETING
OFFICE

CONF. ROOM



Furniture Schedule		
Item	Name	Manufacturer
	Miramar	Kelly Wearstler
	Massaud Chair	Coalesse
	Sayl Chair	Herman Miller

EXEC OFFICE ADMIN ASST. ASST. DIRECTOR

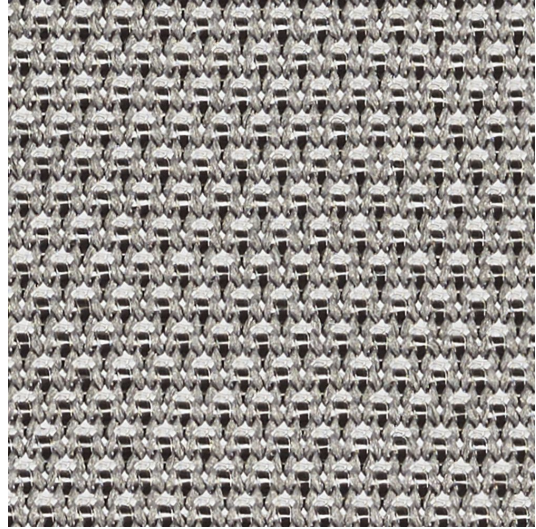


Lighting Schedule		
Item	Name	Manufacturer
	PH 5 Pendant	Y Lighting
	4" Recessed Linear	Alcon Lighting
	Random II Pendant	Y Lighting

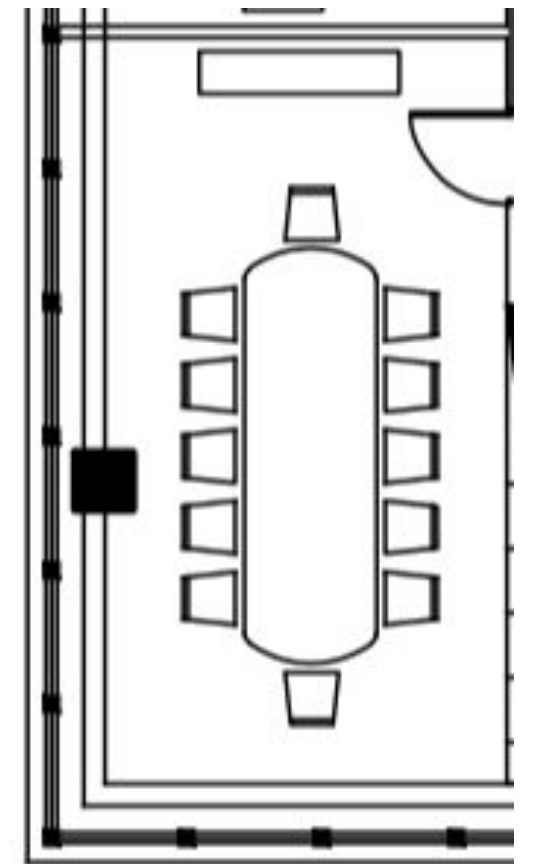
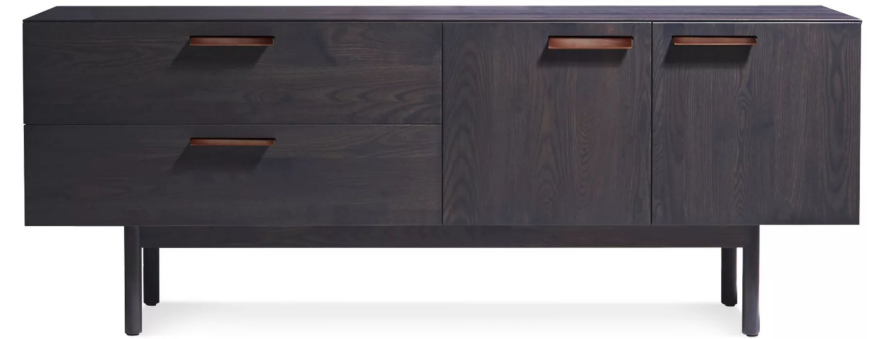
CEILING LEGEND	
	HANGING PENDANT FIXTURE
	4" RECESSED LIGHT
	COVE LIGHTING
	BATH LIGHT WITH FAN
	PENDANT WITH FAN
	TRACK LIGHTING
	LINEAR RECESSED
	CHANDELIER

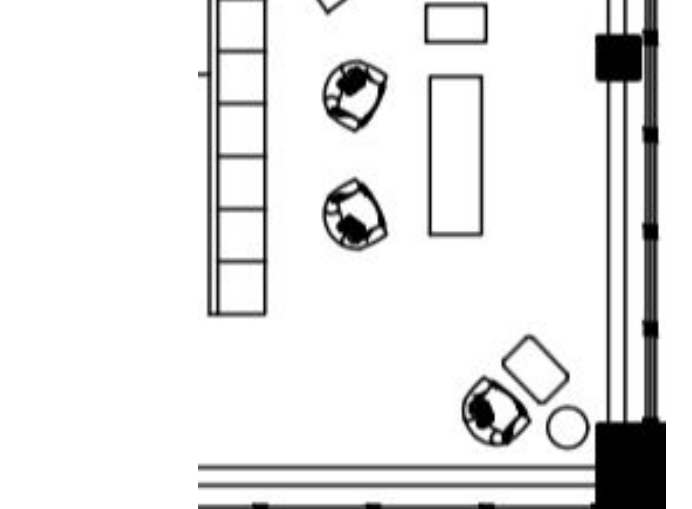
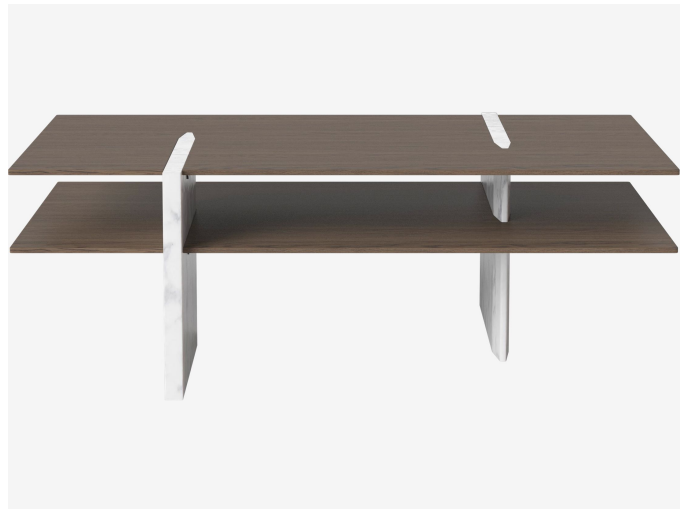
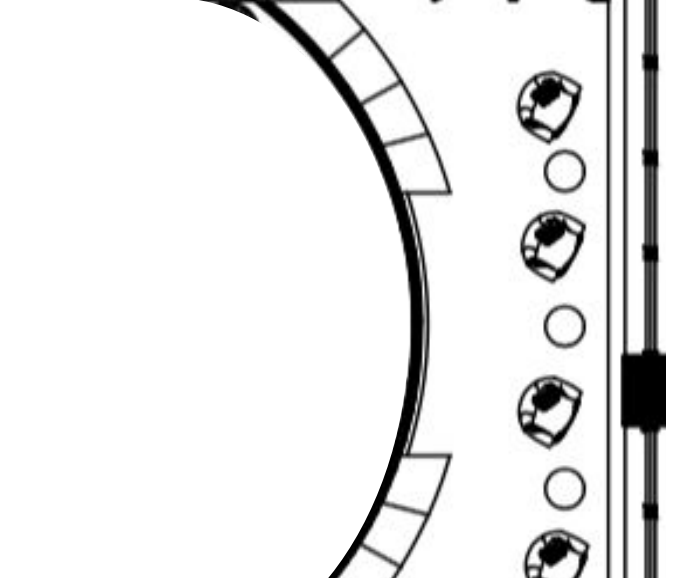
TED

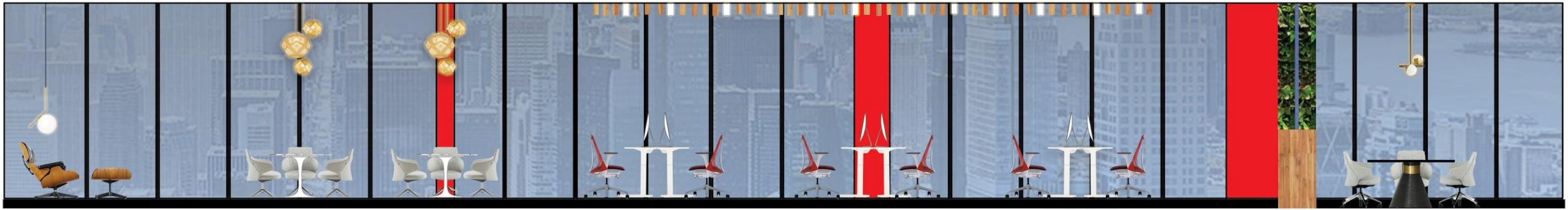
Reflected Ceiling Plan



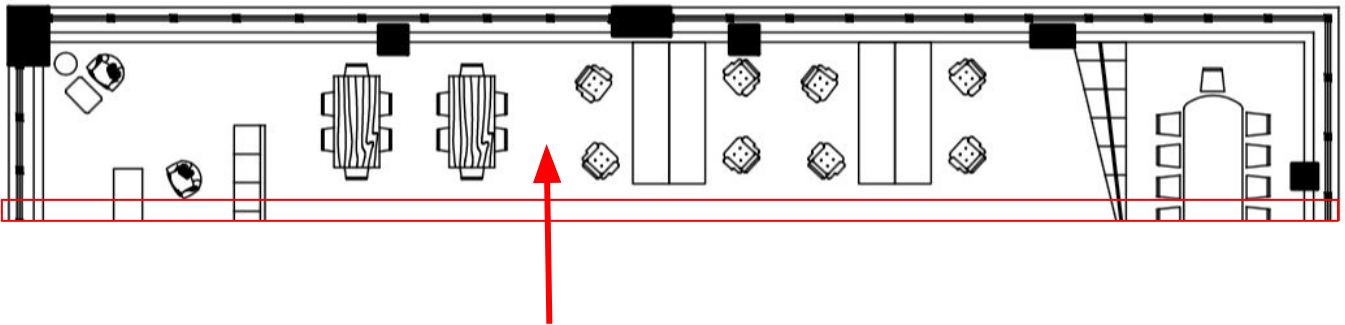
Coalesse Silver 5KG1



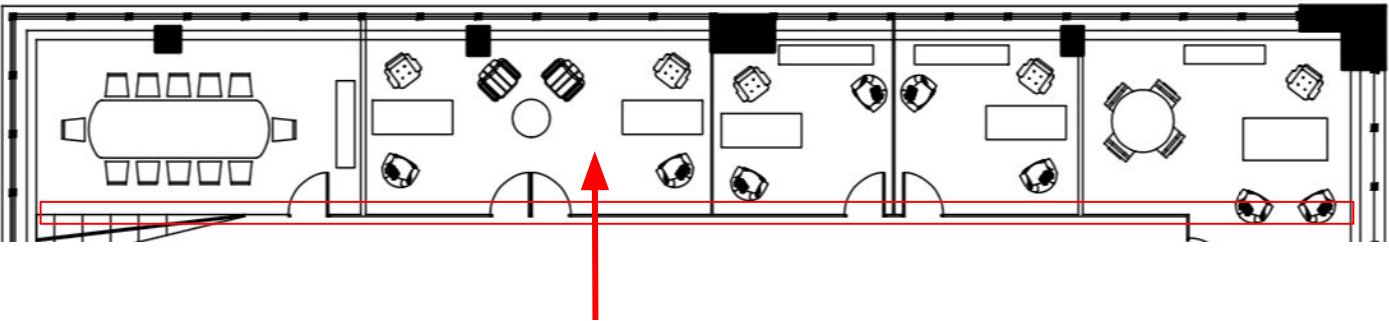


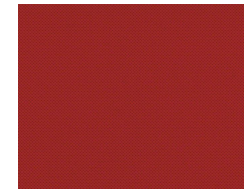
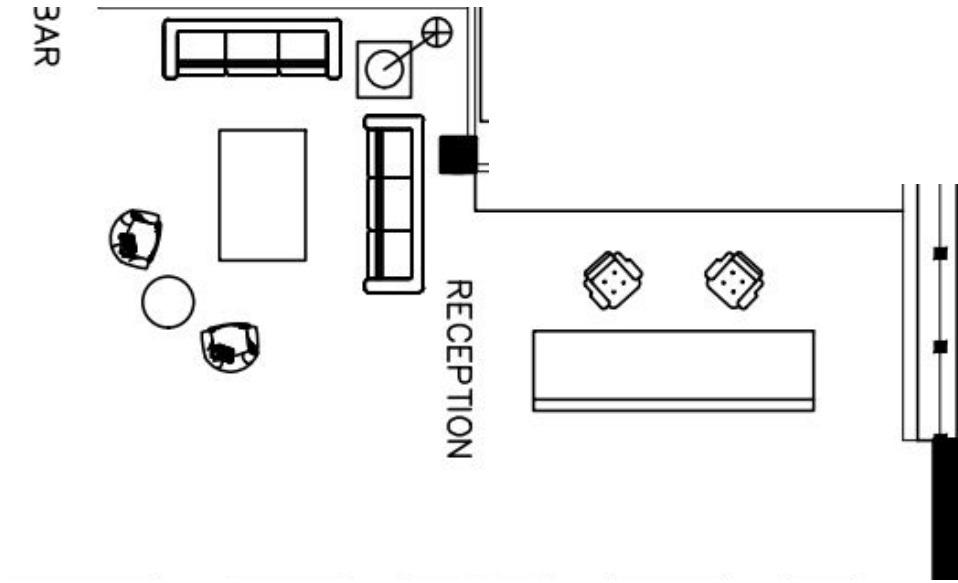


Section Cut: open office space, conference room & library
 Scale: 3/32" = 1'

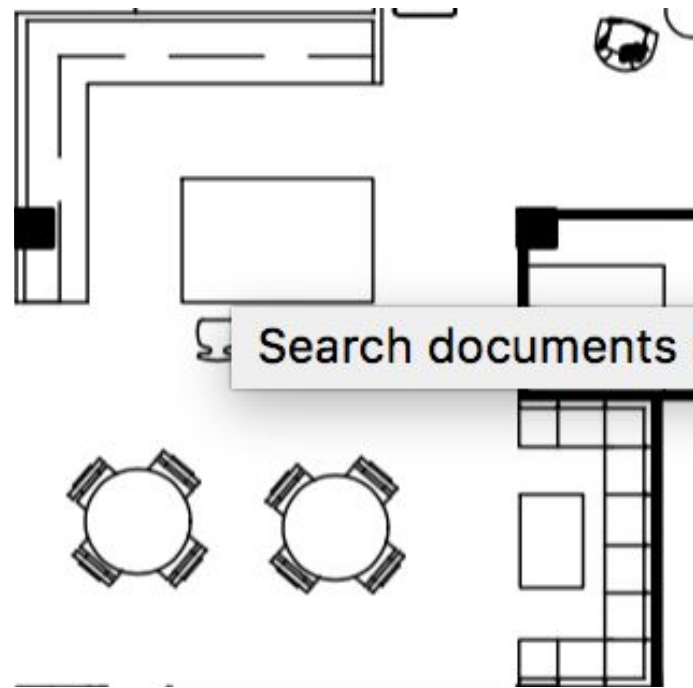


Section Cut: offices & conference room
 Scale: 3/32" = 1'

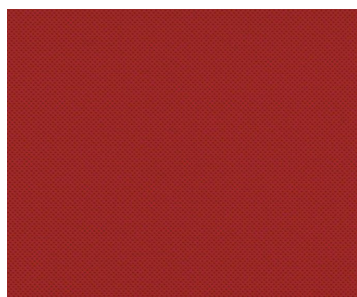




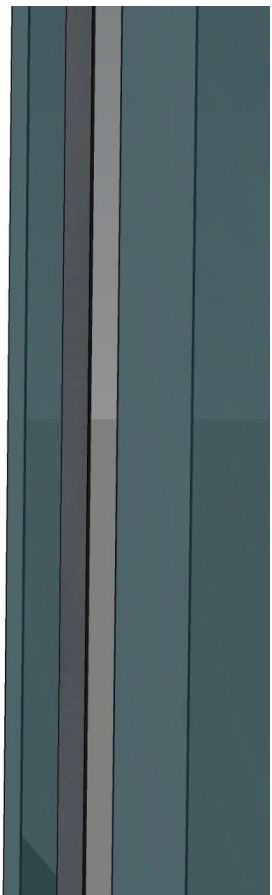
TED FFF&E Reception

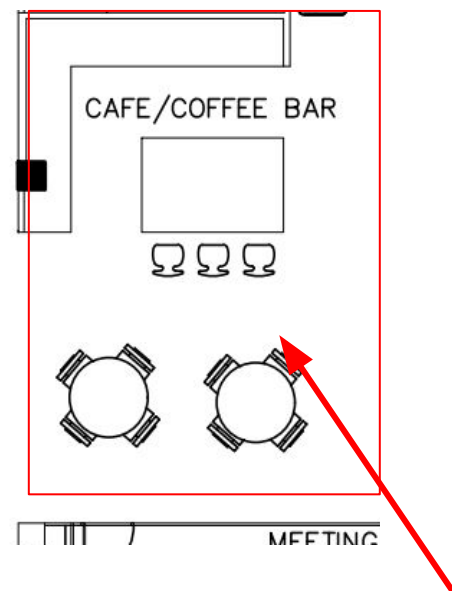
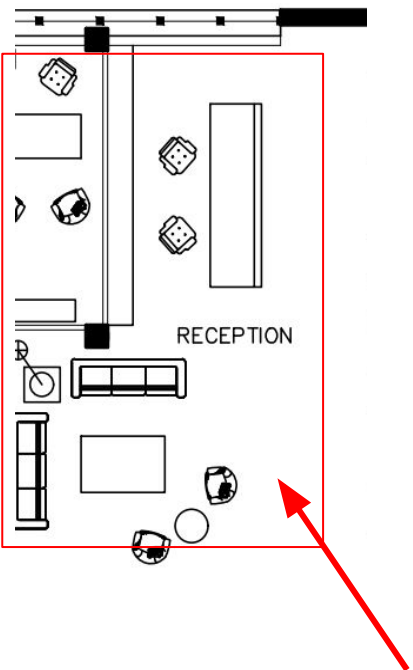


TED FFF&E Cafe/Coffee Bar

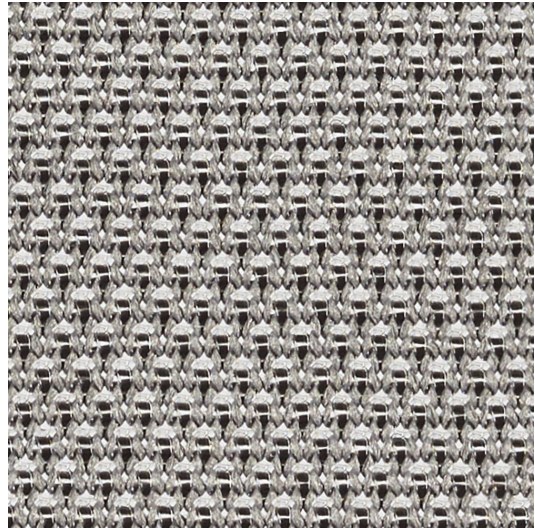


Steelcase Atlantic





TED Perspectives: Reception & Cafe



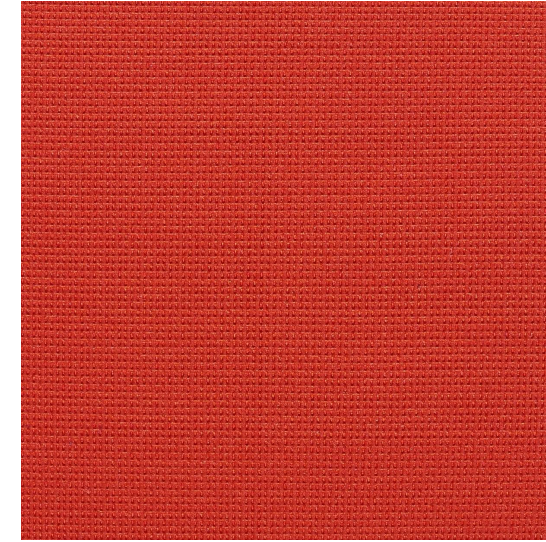
Coalesse Silver 5KG1



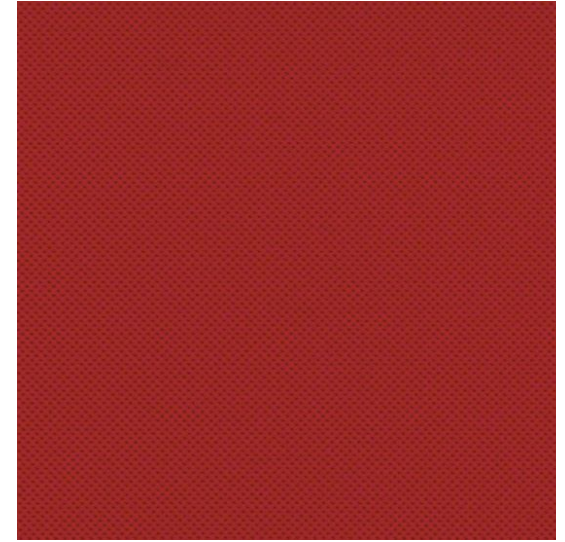
Hallingdale 65 Steelcase



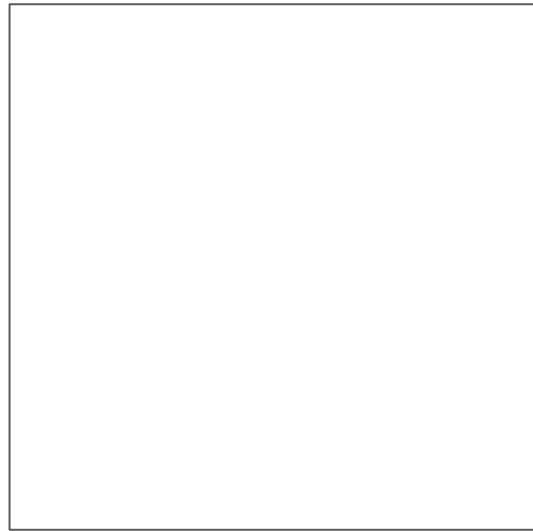
Tan Leather Coalesse Shell
Chair



Herman Miller Tomato -23503



Steelcase Atlantic



SW Pure White Paint



Raw Concrete Flooring



Black/White Marble counters

TED

IDEASWORTH**SPREADING**